

# SWTJC Strategic Plan 2017-2022

## **VISION**

Create and nurture a learning-centered environment in which students, faculty, staff, and the community at-large can achieve their greatest potential.

## **MISSION**

Southwest Texas Junior College is a comprehensive, public college serving eleven counties in Southwest Texas. The College provides accessible, affordable, high quality education that prepares students to successfully transfer to senior colleges and universities; enter the job market; pursue their professional and personal goals; and contribute to the economic growth of the region

## **GOALS**

### **GOAL 1: IDENTIFY AND SERVE THE LEARNING NEEDS OF THE COMMUNITY (LEARNING)**

Strategic Objectives:

- S1-1. Increase the percentage of developmental education students who become college-ready and complete gateway course in timely manner
- S1-2. Increase the number and percentage of students achieving 15/30, completions (core, certificates and degrees), and transfers with 30+ semester credit hours
- S1-3. Increase the number of students majoring, graduating and transferring in STEM

### **GOAL 2: CULTIVATE EXCELLENCE IN TEACHING, INSTRUCTIONAL DELIVERY, STUDENT SERVICES, AND ADMINISTRATIVE SUPPORT (QUALITY)**

Strategic Objectives:

- S2-1. Improve student services in advising and counseling; at-risk management; enrollment management; and registration.
- S2-2. Increase course based success
- S2-3. Full Career Pathway implementation
- S2-4. Develop a systematic plan to address deferred maintenance issues in Physical Plant, Distance Learning, and Information Technology

### **GOAL 3: PROVIDE RELIABLE AND SUSTAINABLE RESOURCES AND FUNDING FOR THE COLLEGE (EFFICIENCY)**

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### Strategic Objectives:

- S3-1. Procure local, state and national resources (grants & gifts) to benefit the college
- S3-2. Improve operational efficiencies by increasing the financial resources of the college